

YOU TOO CAN BE A MILLIONAIRE\*

# CRACKED

APRIL A

25¢



CLYDE

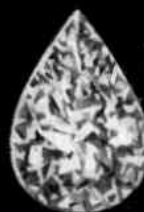
FREE BONUS \$16,000,000 SET BACK COVER

\*CONTRAST

CHANNEL SELECTOR



# The gift of love . . .



## A diamond is forever

*Treasured moments of courtship burn with a stronger glow when brightened by a sparkling diamond. For lovers everywhere it is magic time and the world is alive with romance and the tender enchantment of a dream. Yet few people can tell the difference between a genuine diamond and a rhinestone. Why then, should you pay a fortune for a real diamond when you can pass off a cheap imitation and fool everybody. Remember . . . being passed off as genuine.*

The gift of love . . . painted for the De Queers collection by John Severin

### HOW TO "PASS OFF" A DIAMOND

First, go buy a cheap rhinestone. Then get some ordinary glass polish and start shining it up. Soon it will begin to sparkle like the real thing. You can now give it to the one you love, who will never even know the difference. Unless the one you love happens to be a jeweler, that is.

De Queers Rhinestone Co., Inc.

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**PAUL LAIKIN.....EDITOR**  
**ROBERT C. SPROUL.....PUBLISHER**  
**HARRY CHESTER.....PRODUCTION**  
 cover by John Severin

Written by PAUL LAIKIN (and other neurotics). ARTISTS: John Severin, George Peltz, Vic Martin, Don Swanson. JANITOR: Sylvester P. Smythe.



APRIL, 1961 No. 19

# LETTERS



Finally got around to sending in these Do-It-Yourself Cartoons. I'm eleven. I hope to be a commercial artist when I get older. If it is possible, I would like you to write and tell me what you think of these. And I would like to have a picture of Paul Laikin and his artists.

JAMES R. SMITH  
SAVANNAH, GA.

We think your work is fine but your request is ridiculous. Besides, Paul Laikin's picture may currently be seen on the wall of your neighborhood Post Office.

This is the first edition of Cracked I've bought. I think it's neat.

MARGE PURSER  
SAN JOSE, CALIF.

We don't care whether you think it's

neat! Do you think it's funny?

We are starting a Cracked Fan Club and would like some more information on the history of the Smythes and Cracked. Would you please send us as much as you possibly could about Cracked. We have just started collecting Cracked magazines. We wish to compliment you on the splendid work you have done on Cracked. They are the craziest and funniest books on earth to read.

THE CRACKED FAN CLUB  
c/o KENNETH PRUITT  
4538 SUNCREST DRIVE  
MEMPHIS, TENN.

All you southern Cracked fans who feel the same way can contact Ken at the above address.

In spit of whate othar people sr aboute youre magariene, I think its verey educashunal. In facte, I think Cracked is so educashunal thet I quite schol all towgether gust tow reed youre magariene, and now I am verey good en speling thanks to Cracked, mey beste fiend.

JAMIE SWAIN  
RUBIDOUX, CALIF.

You spelled "good" wrong.

I have just succeeded in reading my first issue of Cracked. I sent in both the Intelligence Test and the Do-It-Yourself Captions. I can't say which I like best.

HERB FOX  
ROZEMAN, MONT.

You must have liked the Captions better—since you failed the Test!

Cracked is definitely going to pot. Your article on "What They Are Saying" is a fraud. I was recently reading a back issue of one of the most popular magazines in the nation, and saw an article on the exact same subject. I refrain from writing the name of this magazine. You must think your readers are MAD to accept such an obvious imitation. Don't accidentally on purpose forget to print this or you shall hear from me further! ! !

JACK ANDERSON  
BALTIMORE, MD.

What are YOU saying? ? ?

Has anyone ever told you how much Cracked resembles Atlantic Monthly? If they don't sue you for plagiarism I'll be surprised.

ETHOP LOONEY  
RIVERHEAD, N. Y.

If they don't take you away soon—WE'LL be surprised!

My most sincere congratulations for the good idea you had to publish a funny magazine. It is a "must" and they should use it at every session of the UN, and mostly in the USSR . . . just too bad this magazine isn't published in French. I am sure that thousands of people would buy it. . . .

PAUL-EMILE TRUDEL  
PROVINCE DE QUEBEC

Here's a guy who thinks the world of us.

I just finished playing a game of cards and I used your trick deck on

Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, July 2, 1946 and June 11, 1960 (74 Stat. 208) showing the ownership, management, and circulation of CRACKED, published bi-monthly at New York, N. Y. for October 1, 1960.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Robert C. Sproul, 218 W. 48th St., N.Y.C.; Editor, Paul Laikin, 218 W. 48th St., N.Y.C.; Managing editor, None; Business manager, None.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) MAJOR MAGAZINES, INC., 218 W. 48th St., N.Y.C.; Bernard Brill, 218 W. 48th St., N.Y.C.; Robert C. Sproul, 218 W. 48th St., N.Y.C.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 140,676.

(signed) Robert C. Sproul, Publisher

Sworn to and subscribed before me this 30th day of September, 1960.  
Gesine W. Hauhuth, Notary Public (My commission expires March 30, 1961)

the back of the October issue. I am now in bed with gunshot wounds.

JOE DUGETT

ELIZABETH, N. J.

You shoulda used the trick duck!

I cut out the "Cracked Playing Cards" in the October issue. After glueing them to my cards I invited some friends over to play poker. Feeling sure I would win with the new cards I bet all I owned and lost everything. Now I don't even have enough money to buy a new deck of cards since I ruined my others with your rotten cards.

BILLY DOBBS

ALBERMARLE, N. C.

That'll teach you to bet all your money when the chips are down!

We're convinced that Paul Laikin is a genius. . . .

ARLENE & HOWARD BOBROW  
BROOKLYN, N. Y.

We're convinced that you must be relatives!

I'm not writing this letter to be printed, but you can print it if you want to. I like your magazine, but I think it would be a lot better if you put in some absurd backgrounds like your competitors.

CHARLES RYAN

HAVERHILL, MASS.

We do better. We put in absurd foregrounds.

I wish that Paul Laikin would keep on writing Cracked forever. . .

PAUL GUSKIN

FLUSHING, N. Y.

So do our competitors.

Here are some drawings. I'd appreciate your looking at them.

CHUCK ROSENE

ELGIN, ILL.

They're fine. Keep up the good work. Remember—Jerry Kirschen started this way.

Enclosed is a photo of me reading Cracked. The boy on the left is my boyfriend. Why don't you put this in your magazine?

FRIEDA RAVITZ

BROOKLYN, N. Y.

Your boyfriend won't fit in our magazine!



In your October issue you published an article about Eliot Mess and his Untouchybulls which I thought was very good. But your artist made a big mistake. On page 5 you put a picture of Eliot Mess putting his pistol in his shoulder holster as he left his office. But on page 6 Eliot says, "Wait. On second thought we'll need every available man inside. I'll go in with you. But remember—no shooting. This is very important since it won't be us doing the shooting, mainly because we're not allowed to carry guns yet. Check???" How is this possible?

TOM LOEBACH

PERU, ILL.

A guy who actually reads our copy? How is this possible???

**A LIMITED NUMBER OF  
SUBSCRIPTIONS TO  
CRACKED!!**



(That's why we need more!)

Yes—there is now only a limited number of Cracked subscriptions. What we need is a larger number of Cracked subscriptions!!! So c'mon! Don't be a conformist! Don't do what everyone else is doing. Subscribe to Cracked, and be an individualist!!!

**CRACKED**  
**45 WEST 45th STREET**  
**NEW YORK, N. Y.**

Next nine issues \$2.00  
Outside of U.S. \$2.50

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

**THE CRACKED READER  
IS SELLING OUT!!**

Yes, the new Cracked Reader is selling out the people—selling out the whole country—selling out the entire world! Get yours today before it's a complete sellout!!! On sale at your newsstand or you can order it by mail—35c plus 5c for handling. Send 40c for your copy to . . .

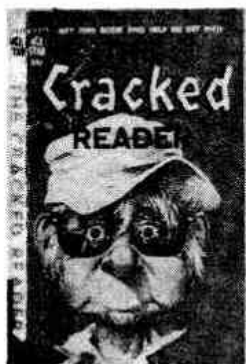
**CRACKED**  
**45 WEST 45th STREET N.Y. C.**  
I enclose 40c. Please rush  
pocket-size CRACKED READER.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_



Madison Avenue is always coming up with new gimmicks to plug their products. Yet basically they all tell us the same thing. Like for instance, halitosis is bad for you. Or underarm odor is offensive. Or that you never get married unless you lose your pimples. Did you ever stop to think that

# ADS YOU NEVER

Why trade a headache



for  
an  
upset  
stomach?



SEVERIN

## WHEN YOU CAN GET BOTH WITH SUFFERIN TABLETS

How often have you longed for a headache so that you could get out of an annoying social engagement—but were too honest to lie? With speedy Sufferin tablets, you can get a splitting headache—IN JUST 5 SECONDS! Just think how this quick-acting handy headache inducer will help you in getting out of unpleasant chores, arousing the sympathy of your loved one, taking the day off from that drab job—AND YOU DON'T HAVE TO TELL A FIB!

### WORKS TWO WAYS

And how often have you longed for your stomach to be upset so that you wouldn't eat so much and keep that

diet? Or smoke so much and break that cigarette habit? Or just have an excuse to lounge around in bed all day? Now you can do all of these things quickly and effectively with a Sufferin tablet—which goes to work fast to upset your whole system! Yes! Sufferin acts FASTER to bring about discomfort than all the other products on the market today. This is because Sufferin COMBINES ALL THE INGREDIENTS of all the other products on the market today—AND ALL IN ONE BIG TABLET LUMP!

### MONEY BACK GUARANTEE?

Try Sufferin today in either the handy-to-use headache tablet, or the

large economy size stomach crammer. If after one swallow you just don't feel nauseous or in pain, simply ask for your money back. When you see that you're not going to get it—THEN you'll begin to feel nauseous and in pain!

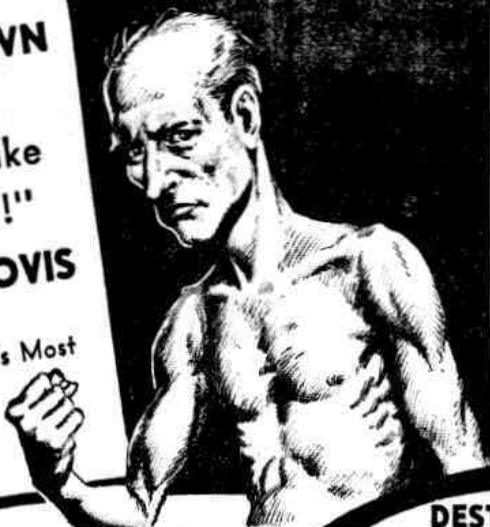
TRY...



there are lots of people around who can benefit by these afflictions? Did you ever stop to think that the advertising boys might sell many more products if they directed some ads to these clods? Mainly, like these, which we call . . .

# GET TO SEE . . .

**"I WILL RUN YOU DOWN  
IN JUST 30 DAYS!  
—You needn't look like  
a brute any longer!!!"  
says SEYMOUR GROVIS**  
whom experts call the World's Most  
Underdeveloped Man



**READ WHAT THESE FAMOUS PUPILS SAY  
ABOUT THE GROVIS EXERCISES**



"Just look at this chest, will ya, ha? Whaddaya say, hah?" M. Peepers, New York, N. Y.



"Grovis did for me what women and whiskey couldn't!" F. Sinatra, Hoboken, N. J.

## GIVE ME 2 MINUTES A DAY

Today the accent is on the slim Ivy League type build. The day of the rugged he-man bruiser is over. Brains have replaced brawn. But there are still thousands of men who are so muscular and broadly built that they just can't fit in the scheme of things anymore. I used to be a 220 lb. terror. Today I'm down to a neat, trim 97 lbs. At the beach I have all the girls flocking around me. And I'm getting more sand kicked in my face than ever before!!! Moreover, I can do the same for you. I can tear you down right in your own home! This is done thru my time-tested method of body-disintegration called Dynamic Destruction!

## PROVE IT TO YOURSELF IN ONE NIGHT

Send today for my gigantic new book, chockful of pictures (the kind men like) which contains my body-wrecking exercises. Start on the first one. You'll soon experience a thrilling muscular decline surging thru your whole body. You'll be so weak that even when you want your money back you won't have the **STRENGTH** to return the book!

**DESTROY A BODY  
YOU WILL BE PROUD OF!  
GET ALL 5 BOOKS IN 1 COMPLETE VOLUME  
... ONLY 49c**

plus postage (postage is \$850 we mail it from Australia)



Destroyer of  
Champions

**GROVIS INSTITUTE OF PHYSICAL DETERIORATION  
BOX 802, NEW YORK CITY**

I'm a big bruiser. I'm tired of kicking sand in guy's faces at the beach. Their girls don't go in for my type anyway. Rush book which will take a lot out of me—mainly 49c which I enclose.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

NEXT OF KIN \_\_\_\_\_

# UNCLE SAM NEED YOU?



## DON'T ENLIST!

WAIT TILL THEY CALL YOU!

Don't be an idiot and volunteer! Stay home! There are too many guys in the army now—which is costing the taxpayers a lot of loot. Wait till the next war. Who likes a peacetime soldier? Do yourself and your country a favor. Don't crowd up the service.

REMEMBER! DON'T CALL US—WE'LL CALL YOU!

## BOTHERED BY REGULARITY?



Regularity is a symptom which is against nature, mainly because it isn't spontaneous. It gets you into a rut and your whole life becomes routinized. You keep doing the same things all over again — and at the same time! Life becomes a bore and completely uneventful. So if you suffer from confining regularity, what you need is LAX-EX. This delightfully new tablet gives you exciting feeling of never knowing what you're going to do next!



MAKE LIFE MORE INTERESTING

## CAN'T STAY AWAKE NIGHTS!



Always seem to fall asleep after hitting the sack at night? Do you try to keep awake—but with no success?? Never have time to just lie there and mull over the day's happenings????

Just think of how much you can accomplish if you stay awake nights! And how many problems you can solve as you lie there in the dark thinking. With one BLAH tablet you won't be able to sleep for a week! This is because it costs you so much—you'll be up all night worrying how to meet your other bills!



IN FRONT OF LEADING DRUGSTORES EVERYWHERE

## "I never carry more than \$50 in Travelers' Checks

mainly because they're not so easy to cash!"  
says HAROLD SMEDLEY  
WORLD FAMOUS ADVENTURER

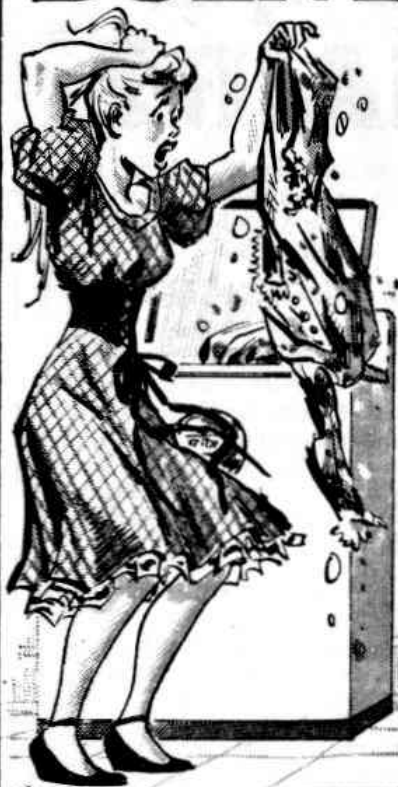


"I travel a lot in many different countries, and I always run up against people who don't want to be bothered cashing them. Give me old-fashioned American money anytime! It'll buy anything anywhere!"

## U.S. TREASURY DOLLAR BILLS

(also comes in large economy sizes of 5, 10, 20, 50, and 100)

# DUZNT **duznt do anything!!!**



Yes! DUZNT **duznt** do a darn thing! It won't stain, it won't burn, it won't spill, it won't wash, it won't clean! It just stands there in your bathroom and looks good! This is because each box comes in delightful colors to match your bathroom walls! DUZNT is not a soap, not a powder, not a cleanser, and not a detergent. As a matter of fact, we don't even know what it is—except that it DOES NOT CHANGE THINGS ONE BIT! Everything just stays as it is. With so many products on the market changing things around you'll welcome that stagnant consistency of DUZNT.



matching colors for wallpaper

(posed by professional washing machine)

## I WILL TRAIN YOU AT HOME TO COLLECT UNEMPLOYMENT CHECKS

Other ads tell you how to start your own business, how to repair television sets, how to learn meat-packing, and a hundred other things. But no matter how you look at it—this is still work! I train you on how to keep **UNEMPLOYED!**

And I'm just the man qualified to teach you. I've been out of work for over 47 years. If I didn't have this Correspondence School gimmick I'd starve. So if you're tired of working and want to retire and live by your wits, send today for my free 79,650 page pamphlet—



A. E. Hotchkiss dir.

### PARTIAL CONTENTS

- How to convince everyone you're looking for work
- How to get out of jobs they send you down on
- How to sneak into crowded lines at unemployment offices
- How to live on \$46 a week and many other helpful hints!

A. E. Hotchkiss, Bench No. 5 Central Park, N. Y. C.

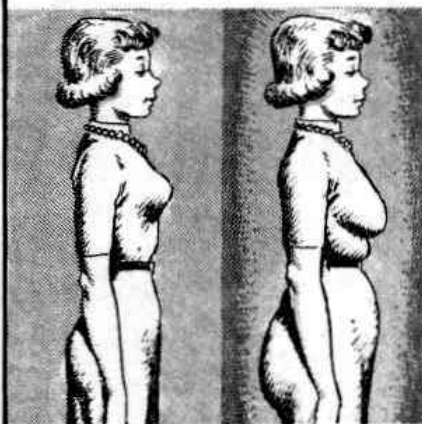
I'm tired of working. Please tell me how to stop. Also tell me how to stop sending away for all these free books which cost me so much money. I gotta keep on working!!!

Name \_\_\_\_\_

Address \_\_\_\_\_

Bank Balance \_\_\_\_\_

**FREE COUPON**



**BEFORE**

NOTE HOW BRAND-X CRAMPS YOU IN

**AFTER**

YOUR BODY GETS FULL FREEDOM

The natural bent in your body is freedom. Form-fitting girdles just cramp you in. You can hardly move or sit down. You don't even look human anymore. This is because the old-fashioned type girdle was designed to fit your body. With one-size **BULGEFORM—YOUR BODY FITS THE GIRDLE!!!** And it's so easy to put on around the house. Just send us the size of your house and we'll rush you the girdle to put on it!!!

For women who like the coolness of air next to their skin...

**ONE SIZE ONLY**

# BULGEFORM

**NON-FITTING GIRDLES**

**STRETCHES WITH YOUR BODY**

... at the biggest stores everywhere



## BREAK THE CIGARETTE HABIT WITH

# ECH-H



ECH-H is ideal for people who want to give up smoking, but haven't the will-power to stop. Made from the world's trashiest tobacco, ECH-H is naturally harsh to your throat, as the tars and nicotine are way up front where it counts. An ECH-H cigarette contains the most important 1/4 inch in cancer causing today. Try ECH-H. Inhale it just once and you'll swear off smoking forever! Then, when the urge comes back, simply reach for another.



a new idea in smoking —QUIT!

# WILL YOU SPEND \$2 TO LOSE YOUR HAIR?

How many times have you wished that all your messy hair would fall out so that you would not have to be bothered with combing it all the time? How many hard-earned dollars have you spent at the barber shop? How much did it cost you last year on shampoo and hair tonic? Let's face it! Having hair is very expensive, besides being a pain in the neck. Many have sought ways to get rid of all their nasty hair, but gave up after trying one ridiculous method after another.

## CAN YOU LOSE HAIR?

Doctors who have spent a lifetime studying hair and how to lose it, have concluded that nothing now known can bring a complete baldness out of a hairy head. So if you are curly, prepare to spend the rest of



your life that way. Accept it philosophically and quit spending a lot of time worrying—which you think might cause you to lose your hair. Just read the following paragraph carefully.

## HOW TO LOSE YOUR HAIR

A full head of hair is symptomatic of a scalp deficiency called De-Seborrhea. It is caused by the absence of 3 parasitic germs, which, because of not being there, enable hairs to be produced. Today, however, it can be controlled quickly and effectively, by rubbing your head with the new amazing new scalp medicine called Old Baldy WHICH CONTAINS THESE 3 PARASITIC GERMS!!!

## SPECIAL HAIR-RAISING GUARANTEE

Try Old Baldy at your own risk. In only 10 days, if your scalp doesn't begin to itch and your hair doesn't start to fall out, just return the unused portion and we will promptly send you our special new formula, Old Blowup—which swells your head so that your hair looks smaller. In either case, fill in the coupon below. Let us do for you what we did for Yul Brynner. We mailed him our formula. And we will mail it to you too. Send coupon today! Why delay? Delay may cost you your baldness!

**OLD BALDY** Dept. Q.T. Makesone, III.

I'm tired of fussing with combs all of the time. I'm tired of tearing hair out to get bald. I'm tired of holding this \$2.00 already. Please rush me my can of Old Baldy.

Name

Address

Man ( ) Woman ( ) Child ( ) Not sure ( )

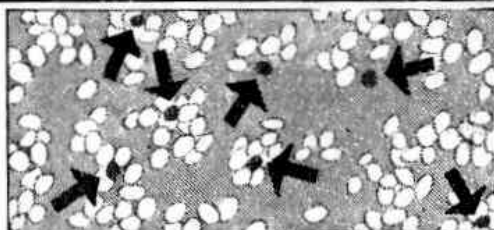
# NOW YOU CAN HAVE TIRED BLOOD

**INHIBITOL QUIETS YOUR BLOOD DOWN SO THAT YOU CAN RELAX!**

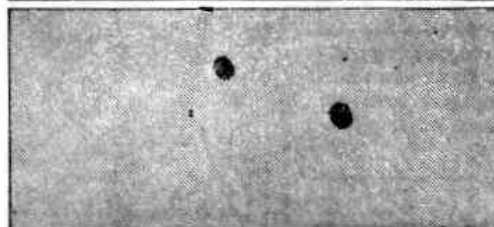
Are you so full of pep and vitality that you get on everybody's nerves? People today want to relax and be left alone. If you're the type who's always bursting with vigor and energy, chances are you're always getting in everybody's way. Inhibitol is just the thing to drain off some of your youthful enthusiasm so that you are able to act your age.

## PROVE IT TO YOURSELF FREE

For a limited time only, Inhibitol will send you free a 30-day supply of capsules. Try one a day for the next month. After 5 days you will start to feel nauseous. After 10 days you will begin having migraine headaches. After 20 days you will lose all patience. After 30 days you will have just enough energy left to send money for more



In this illustration of living blood, arrows indicate the number of young red blood cells present BEFORE taking Inhibitol.



Now see the dramatic difference Inhibitol makes. Mainly it has spilled over the slide and blotted the whole illustration.

**FREE 30-day supply of Inhibitol capsules—mainly because we got a warehouse full of them. You needn't be a bore any longer with . . .**



3 out of 4 doctors recommend Inhibitol be taken by the other one. Inhibitol, Box 86, N. Y. C.

Almost everybody in the business world has at one time or another prepared a Job Resume. This is a form used to list your background and experience, which you give to a prospective employer when you're out looking for a job. Since

it often means the difference between getting the job or not, filling out the resume is very important. It should be brief and to the point. It should be informative but not lengthy. In short, it should follow our outline on...

# HOW TO PREPARE A JOB RESUME

**POSITION DESIRED:** State exact title of job wanted.

**REQUIREMENTS:** State in further detail the kind of situation you seek, including salary, hours and specific working conditions.

**NAME:** State name in full.

**ADDRESS:** State home mailing address.

**TELEPHONE:** State nearest phone number.

**AGE:** State truth.

**MARITAL STATUS:** State whether single, married, divorced, separated, widowed or what have you.

**EXPERIENCE:** State last two jobs held. State dates, duties included, and reason for leaving.

**BACKGROUND:** State details of past that may qualify you for job. State education, military service, clubs, etc.

**REMARKS:** State skills or special talents that may further qualify you for the job.

**NOW TURN THE PAGE AND SEE HOW SOME OF OUR UNEMPLOYED FRIENDS IN THE NEIGHBORHOOD FILLED OUT THIS FORM. . .**

POSITION DESIRED: Private Secretary

REQUIREMENTS: Seeks interesting secretarial job with no stenographic typing, no filing, no switchboard and no dictation, \$300 a week to start, 11 to 5, 4 days, 1 hour for lunch, EXX 20 minute coffee break every hour and all company benefits.

NAME: Selma Glick

ADDRESS: 8X39 MOE avenue, BRONX, N.Y.

TELEPHONE: Unlisted

AGE: 28 24 21

MARITAL STATUS: Available

EXPERIENCE:

NONE

BACKGROUND:

38 - 22 - 36

REMARKS:

DON'T CALL BEFORE NOON!

REQUIREMENTS:

Men's Room Attendant  
Seeks full time job with a future salary secondary to interesting & position in challenging Men's Room.

NAME: Stanley Hatchless

ADDRESS: 796 Main St. Topeka, Kansas

TELEPHONE: MA 4-8753 - Ask for Stanley

AGE: 39

MARITAL STATUS: Married - 14 Children

EXPERIENCE: 1945-1960: Assistant to Men's Lounge Porter, Casey's Grill, Topeka. Left because job had no advancement. 1938-1945: Night man - Bus Terminal. Duties included rubbing out writing on walls.

BACKGROUND: 1942-1945: U.S. Army Private (Pat - nine Orders)

1938-1942: Boys room monitor, Topeka High School.

REMARKS: Personable, aggressive, alert. Do not want to get stuck in just any men's room. Will relocate if necessary. Right man for the right lounge.

POSITION DESIRED: TEENAGE GANG LEADER

REQUIREMENTS: LOOKING FOR FUTURE WITH REAL HIP GROUP

NAME: 'LITTLE BLACKIE' GRONIS

ADDRESS: CORNER BEDFORD AND STUYVESANT, BROOKLYN

TELEPHONE: AU 6-2111 (CANDY STORE WILL CALL ME)

AGE: 18

MARITAL STATUS: GOING STEADY

EXPERIENCE: 1959-1960 LOOKOUT FOR THE ALLEN STREET TIGERS ON DELANCEY STREET.

1958 TO 1959: WATER BOY FOR THE NORTH STREET WESTERNERS ON SOUTH STREET

1957 TO 1958: SCOUT FOR SOUTH STREET EASTERNERS ON NORTH STREET.

DUTIES INCLUDED POLISHING BRASS KNUCKLES, SHARPENING SWITCH-BLADE KNIVES AND DELIVERING BLACK LEATHER JACKETS TO CLEANERS AFTER EVERY MUGGING.

BACKGROUND: 1955-1957: REFORM SCHOOL GRADUATE - LED ARMED REVOLTS IN MESS HALL, CREATED GANG RUMBLES IN DORMITORIES AND CAUSED GENERAL HAVOC IN THE LATRINES.

REMARKS: FOR THE HIGHEST REFERENCES SEE FREDDIE THE FINK, SAMMY THE SLOB, OLLIE THE OX AND CHICKIE THE COPS, IN CARE OF POOLROOM ON NORFOLK STREET (SEE THE GUY WHO RACKS THE BALLS)

POSITION DESIRED: Delicatessen Clerk

REQUIREMENTS: Desires creative work with opportunity for advancement in fast-growing progressive Delicatessen, shirt-sleeve type organization

NAME: Clyde A. Katz

ADDRESS: 900 West 65 Street, New York City

TELEPHONE: Out of order

AGE: 48

MARITAL STATUS: Confirmed Bachelor

EXPERIENCE: 1948-1960: Head Salami Slicer, Katz Delicatessen. Took complete charge of pickle-dish. Duties included mixing cole slaw. Left because I became allergic to sauerkraut. 1932-1948: Part-time Knickerbocker Twister, Schwartz Delicatessen. Left when fired.

BACKGROUND: 1941-45: U.S. Army (KP 796 times) Also had experience in delivering Corned-Beef sandwiches to the Officers Club. Also was lunch-room monitor, Horace Greeley High School. Didn't graduate.

REMARKS: Can slice roast beef with one hand (mainly because I only have one hand) Will consider \$75 a week, 9-5, 5 days, no Saturdays - AND NO SAUERKRAUT!

**POSITION DESIRED:** Beatnik at Square Parties.

**REQUIREMENTS:** Will consider any cornball gig that lays 20 skins a night on me. In Orbit - Will Travel.

**NAME:** Javk (Geek) Jones

**ADDRESS:** Washington Square Park, Greenwich Village.

**TELEPHONE:** AX 8-1180 (Espresso Shop, will call)

**AGE:** 27

**MARITAL STATUS:** Varies

**EXPERIENCE:** 1943-Present: Diversified Beatnik field experience from Arisco to the Village. Like kicks included poetry readings at coffee shops, running wild parties, blowing Bongo drums in bars, stealing hub-caps off cars, hitchhiking in the nude and other cool bits. Want to cop out from all that jazz because there's no action. Like I'M bugged and want to see what is happening on the square scene.

**BACKGROUND:** Zen Buddhist School Graduate, 1952 (Majored in wild Yogi positions)  
Winner of Gold Medal as Champion Espresso Drinker (18 quarts, January 23, 1946)

**REMARKS:** Bearded and intellectual - can ~~dispute~~ discourse on Pound, Eliot, Kafka and Satre. Also disrobes at party for highlight of the evening.

**POSITION DESIRED:** Gigilo

**REQUIREMENTS:** Seeks steady reliable work with established woman. No offer too big or too small - nor any woman likewise. Day and/or night work. Sleep in. What have you?

**NAME:** John Smith

**ADDRESS:** Acme Hotel, Dallas, Texas

**TELEPHONE:** OL 81333 (Leave message)

**AGE:** 32

**MARITAL STATUS:** Bachelor (unconfirmed)

**EXPERIENCE:** 8 1/2 years of diversified experience in escorting close to 600 woman in over 40 states. Duties included dancing, drinking, romancing and general coarting around town. Now tired of free-lance assignments, desirous of settling down with 3 or 4 women.

**BACKGROUND:** 1946-1947 U.S. Army. Courted 117 WACS, also took care of 23 wives of officers while they were overseas.  
1941-1945 Teacher's Pet in High School all 4 years.

**REMARKS:** My present woman knows of this application. Please mail all answers in special, plain, unmarked envelopes. 98 page booklet available upon request.

**POSITION DESIRED:** Head Dishwasher

**REQUIREMENTS:** Wants change from the ordinary. Seeks supervisory capacity in interesting and creative job where I can prove my worth in dynamic kitchen.

**NAME:** Felix J. Kropetkin

**ADDRESS:** 82 Gay Street, Los Angeles, Calif.

**TELEPHONE:** Disconnected

**AGE:** 86

**MARITAL STATUS:** Divorced, 12 times.

**EXPERIENCE:** 1911-1960: Junior Dishwasher, Second Grade. Duties included scraping grease off pots and salvaging leftover baked beans. Left when replaced by automatic dishwasher.  
1910-1911: Chief Pots and Pans Scrubber, Howard Johnson, Route 39. Duties included disposing of grabage and polishing ice cream signs. Resigned for bigger opportunity in L.A.

**BACKGROUND:** Born in a kitchen, nursed in a luncheonette, raised in a cafeteria, my whole life has been spent over a sink. This is why I know I can do a good job and be an inspiration and leader of others.

**REMARKS:** Do not use soap suds. Can also save my employer money by washing 14 cups and saucers with one hand while drying with the other hand. Will prove an invaluable asset to your organization.

**POSITION DESIRED:** Crime Syndicate Executive

**REQUIREMENTS:** Tired of travelling. Seek to relocate in New York and supervise crimes around the Brooklyn area. Presently employed with Mafia - able to leave on two weeks notice.

**NAME:** Nick "Mad Dog" Scarlotto (alias Jay-Dog)

**ADDRESS:** O'Reilly's Bar & Grill, Chicago, Illinois

**TELEPHONE:** TA 74562 (Booth #2)

**AGE:** 42

**MARITAL STATUS:** Bigamist

**EXPERIENCE:** 1950-1960 Finger Man, Gambazzi Mob, Chicago. Duties included driving getaway car on liquor store hold-ups.  
1940-1950 Trigger Man, Vanzetti Gang, Kansas City. Duties included hijacking Good Humor trucks in school areas.

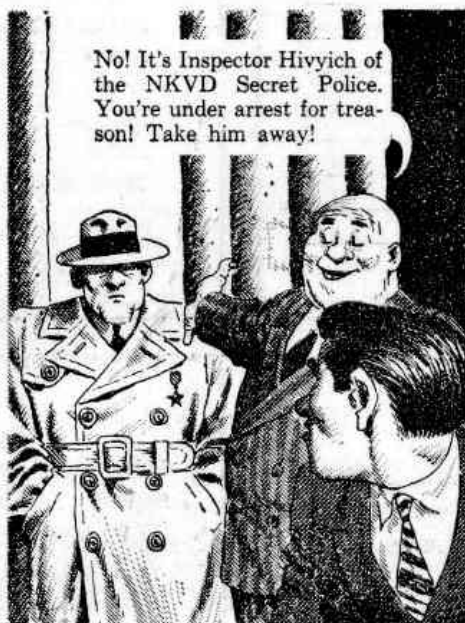
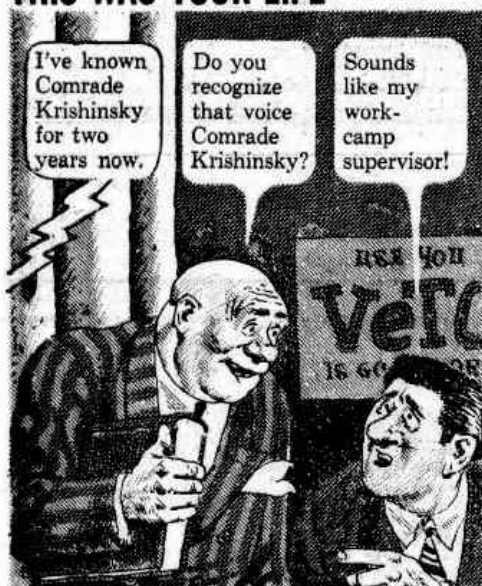
**BACKGROUND:** Leavenworth '53  
Alcatraz '49  
Army Stockade '37  
Locked in room, '26 (next to room 24).

**REMARKS:** Experienced all-around hoodlum with highest references as finger, arsonist, pick pocket, peeping-tom, jaywalker, cop-hater. Have gun - but won't travel.

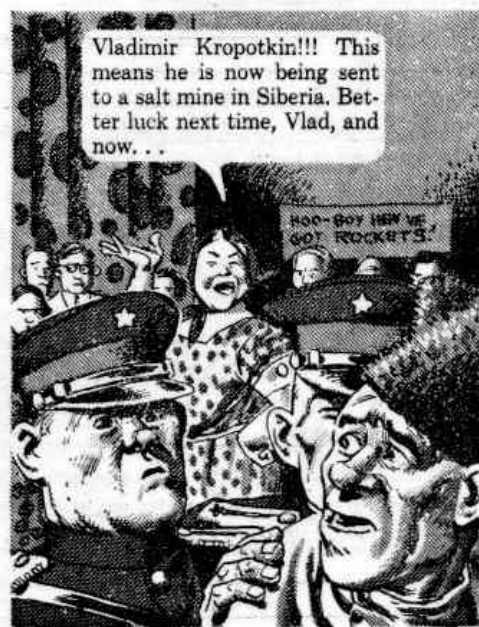
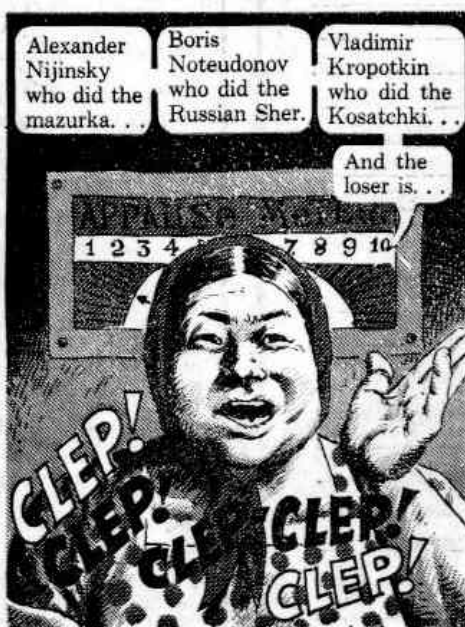
RECENTLY WE HEARD RUMORS OF SPECIAL CLOSED-CIRCUIT TELEVISION PROGRAMS BEHIND THE IRON CURTAIN WHICH FEATURE RUSSIAN VERSIONS OF OUR POPULAR TELEVISION SHOWS. NOT BEING ABLE TO GET ANY FURTHER INFORMATION AS TO WHAT THEY'RE LIKE, WE PUT OUR OWN IMAGINATION TO WORK AND CAME UP WITH OUR VERSIONS OF THE AMERICAN VERSIONS, AND THESE...

# AUSSIAN

## THIS WAS YOUR LIFE



## ARTHUR MURRAVICH SHOW



# TV SHOWS

## YOU BET YOUR LIVES



## I'VE GOT THE SECRETS



## THE COMMISSAR

My name is Michael Antonoff. For over 25 years I was executive slave to the Late Commissar, John Bereski Tipoff. When he died, Commissar Tipoff left an estate valued at 10 billion rubles. He amassed this fortune by each week stealing one million rubles from a rich Bolshevik in a different place all along the Kremlin...



You sent for me, Commissar?



Da! Here is the name of another wealthy Bourgeois family somewhere in the Ukraine. You know what you have to do...

... and remember, you're to tell no one except your wife, in the event you marry, who you gave this money to—or the remainder of your life will be forfeited. Is that clear???



## POISON TO PERSON

Good evening. This is Ed Murrovich. The name of the show is Poison to Person. Tonight we are visiting first with Fyodor Kerinskis, he's the former Borscht King of the Lower Ukraine. And then on to Stalingrad for a visit with Natasha Ogeloff and her family...



The Kerinskis live in this split level cell on a forced Labor Camp 27 miles west of Siberia...



Good evening, Fyodor...

Hello, Comrade Murrovich...

Speak slower, you idiot!!!



## TO TELL THE LIE

You've all heard the answers. Now will the REAL Czarist spy who gave secrets to our enemy stand up please...



Number two is the real spy! How about that!!!



And so our panel shoots another lying contestant on this exciting new traitor game that's sweeping the Kremlin. Bring in our next guests, please...



## BEAT THE CLIQUE

For our first stunt of the evening we have brought here an anti-communist sympathizer from Budapest. Our two contestants working as a team will try to brainwash this man so that he leaves here an enthusiastic party member. They must do this before the buzzer sounds. If they succeed they will be brought back next week for another exciting stunt. If they fail they will be executed in the morning. Ready? Get set. . .



Capitalistic war mongers are destroying the world! They are! They are!

Join the party and peace and prosperity will be yours! It will!! It will!!

Give yourself to us and come live in Odessa!! Do it!! Do it!!

Alright! Alright! I give up already!!!



You've done it!! You've brainwashed him in 13.2 seconds! This means you both get a crack at next week's big Purge contest!!

Take me to our leader!

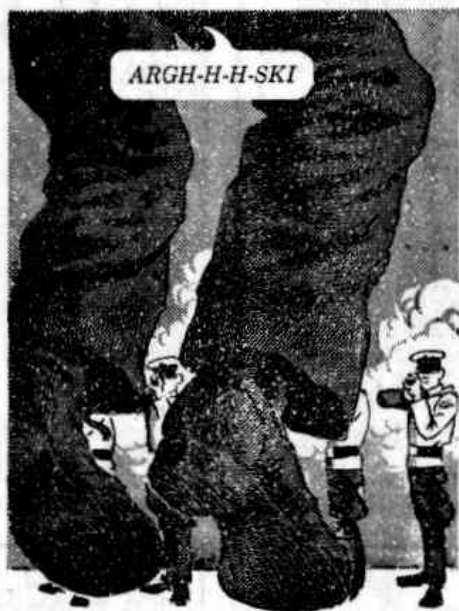


## ED SULLIVANIVICH SHOW

We really have a big one for you tonight, peasants. Direct from in front of the Iron Curtain, we have Boris Mishugas and his talking polar bear, Natasha Kominoff and her magic balalaika, the sensational Teenage Volga Boatmen, the entire city of Smolensk singing gay party favorites, and here to open our pogrom, is the amazing Leningrad firing squad who will execute a real live traitor right here on our really big stage. Take it away, Comrades. . .



ARGH-H-H-SKI



Let's all hear it for a wonderful act, Ladies and Comrades—doing a bang-up job all over the Kremlin. . .

Clap! Clap! Clap! Clap!

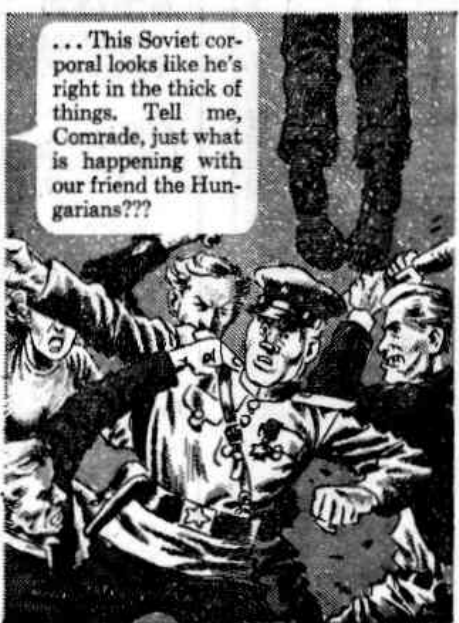


## ARE YOU THERE?

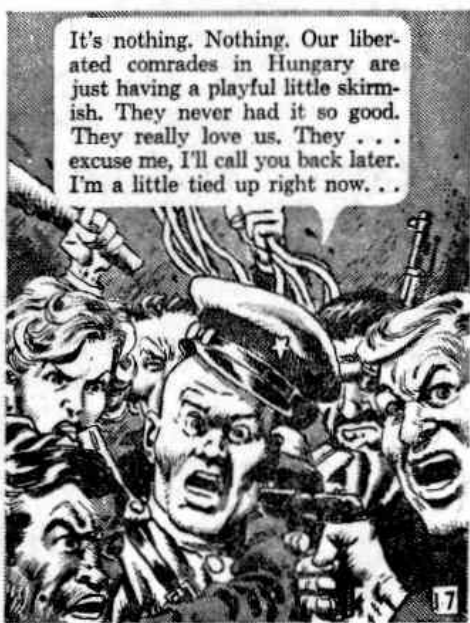
Good evening. This is Walter Kronkitski. We take you back to July 19, 1956—the Purge of Hungary. Everything is just as it was except . . . ARE YOU THERE???



... This Soviet corporal looks like he's right in the thick of things. Tell me, Comrade, just what is happening with our friend the Hungarians???



It's nothing. Nothing. Our liberated comrades in Hungary are just having a playful little skirmish. They never had it so good. They really love us. They . . . excuse me, I'll call you back later. I'm a little tied up right now. . .



Today we live in a political age. It seems that the show business personality has now been replaced by the political personality as the public hero. Whereas the theatrical celebrity used to be worshipped in the past, nowadays it's the governmental bigwig who's in the limelight. We figure that some of these political figures might crash in on their new found popularity and get on the commercial bandwagon. One of the best ways to do this is to follow the show business gimmick of recording an album of songs. And so CRACKED offers a few suggestions for these . . .

# POLITICAL



**SWING ALONG**  
WITH  
**IKE**

YOU AIN'T HEARD NOTHIN' YET  
I CAN'T BEGIN TO TELL YOU

RUMORS ARE FLYING . . .  
I DON'T KNOW WHY

SUPPOSIN' . . . IF  
I APOLOGIZE . . .  
IT COULD HAPPEN TO U-2

recorded at  
the burning  
tree studios



**NIXON**  
*I surrender dear . . .  
The merry-go-round  
broke down*

**SINGS**  
*Why was I born?  
Nobody knows the  
trouble I've seen*

**THE**  
*Moanin' low . . .  
I'll never smile again*

**BLUES**

Frank Sinatra conducting



AN **MAC**  
EVENING  
WITH

I'M JUST WILD ABOUT HARRY . . .  
MY MAN HE DONE ME WRONG

DON'T GET AROUND MUCH  
ANYMORE . . .  
WHO'S SORRY NOW?

JAPANESE SANDMAN . . .  
THAT OLD GANG OF MINE

EASY LIVING . . . DO I WORRY?  
HARRY TRUMAN, PIANO



**ALF LANDON**  
REMINISCES

HAVE I STAYED AWAY TOO LONG?  
IT WAS JUST ONE OF THOSE THINGS

THE THRILL IS GONE  
REMEMBER?

IT'S BEEN A LONG LONG TIME  
THANKS FOR THE MEMORIES

YESTERDAYS  
AMONG MY SOUVENIRS

a nostalgic release

# RECORD ALBUMS

## JACK AND STRINGS

KENNEDY

Oh look at me now . . .  
S'wonderful

Happy days are here again . . .  
I'm sitting on top of the world

It's a wonderful world . . .  
It's alright with me

June in January . . .  
Mamie don't live here anymore



accompanied  
by Pat Nixon

## STEVENSON PUTS YOU IN THE MOOD

JUST ONE MORE  
CHANCE . . .  
I CAN DREAM  
CAN'T I

I CAN'T GET  
STARTED . . .  
I GOT IT BAD

I AIN'T GOT  
NOBODY . . .  
WHAT'LL I DO?



## SOUNDS OF '64

**BOCKWILLER**  
backed by the wall street tympany five

HIGH HOPES . . . I'M PUTTING  
ALL MY EGGS IN ONE BASKET  
I'LL TAKE MANHATTAN . . .  
WISHING WILL MAKE IT SO  
IF I HAD MY WAY . . .  
DON'T FENCE ME IN  
MY IDEAL . . .  
DREAM DREAM  
DREAM



## SONGS TO WARM THE HEART



ORVAL FARBUS—I'M DREAMING OF A WHITE CHRISTMAS  
HARRY TRUMAN—BESS YOU IS MY WOMAN  
BARRY GOLDWATER—THAT'S WHAT I LIKE ABOUT THE SOUTH  
ELEANOR ROOSEVELT—AROUND THE WORLD IN EIGHTY DAYS  
THOMAS E. DEWEY—I STILL GET JEALOUS

THIS IDEA COULD  
BE SPREAD ALL  
OVER THE WORLD  
TO GIVE US . . .

# INTERNATIONAL RECORD ALBUMS

## NIKITA SINGS



HOW HIGH THE MOON?  
... LET'S BUILD A  
STAIRWAY TO THE STARS  
MONEY IS THE ROOT  
OF ALL EVIL ...  
LITTLE WHITE LIES  
I GOT THE WORLD ON A  
STRING ... DO NUTHIN' TILL  
YOU HEAR FROM ME

WITH THE IRON  
CURTAIN DIXIELAND BAND

## CASTRO GOES LATIN



the party's over ...  
in a little spanish town  
cuban love song ...  
there'll be a hot time (in the  
old town tonight)  
anything goes ...  
ain't we got fun?

a four hour long playing record  
arranged by raul

## AFTER HOURS WITH KING SAUD



LOVE AND MARRIAGE ...  
DAY IN DAY OUT  
I COULDN'T SLEEP A WINK  
LAST NIGHT ... NICE  
WORK IF YOU CAN GET IT  
LIFE IS JUST A BOWL OF  
CHERRIES ... OH HOW  
I HATE TO GET UP IN  
THE MORNING  
LET'S TURN OFF  
THE LIGHTS AND  
GO TO SLEEP

from the Arabian film  
seven brides  
for seven brothers

## THE SOUND OF KASAVUBU



BONGO BONGO BONGO  
(I DON'T WANT TO LEAVE THE CONGO)  
BORN TO BE FREE ... SOUTH OF THE BORDER  
THAT OLD BLACK MAGIC ... THAT'S  
WHY THE DARKIES ARE BORN  
FEUDIN' AND FIGHTIN'  
WHERE DO WE  
GO FROM HERE?

CRACKED takes you back to...

# When it all Started



Take a look at the eye-chart today and whattaya see? If you got good eyes you see the bottom line, that's what you see! But if you have good imagination besides, you see that all eye-charts look the same. Just a bunch of meaningless letters

grouped together. We figure this is ridiculous since in this age of specialization, all you gotta see are those things which pertain to your own self or to your job. And so CRACKED has come up with a few suggestions for . . .

# SPECIALIZED



**I  
R E F  
U S E T O A  
N S W E R O N G  
R O U N D S T H A T  
I T M I G H T I N C R I M I N**

**F  
R E E  
L U N C H C  
O U N T E R H E  
L P Y O U R S E L V E  
S T O A N Y T H I N G Y O U R**

**RACKETEERS**

**BAR HOUNDS**

**N  
O U T  
U R N K E E  
P R I G H T G O  
B U R M A S H A V E  
H O W A R D J O H N S O N S**

**MOTORISTS**

**A  
F U N  
N Y T H I N  
G H A P P E N E  
D T O M E O N T H E  
W A Y T O T H E T H E A T**

**COMEDIANS**

**S  
E E T  
H E N I C E  
B O Y H I S N A  
M E I S T O M S E E  
H O W H E P L A Y S W I H**

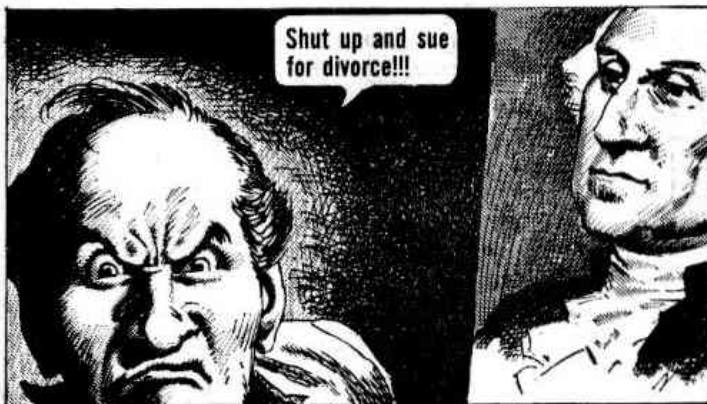
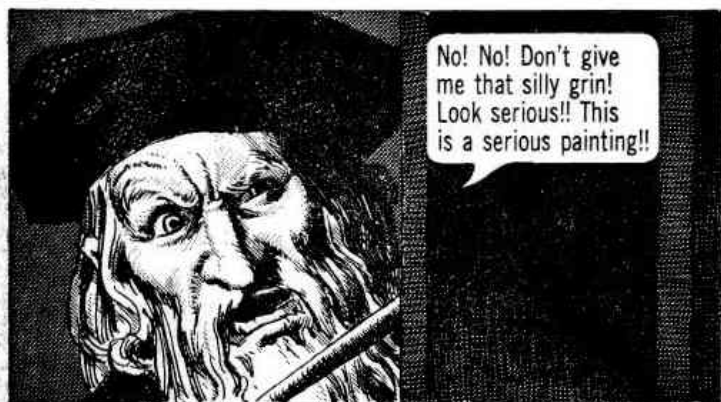
**SCHOOL CHILDREN**

**T  
H I S  
I S A S T I C  
K U P H A N D O  
V E R T H E M O N E  
Y A N D I W O N T S H O O T**

**BANK ROBBERS**

Time now to combine the highest form of culture in America, namely the Fine Arts, with lowest form of culture in America, namely the Shut Ups, and bring you . . .

# Fine Art Shut Ups



One of the newer trends in television is the business of taking a controversial person and letting them do their own late evening informal type show. Look at what happened to Oscar Levant, a confessed psychotic. He got his own show. Now look at what might happen if the networks got hold of some other sensational figures, and they do. . .

# INFORMAL TV SHOWS

## THE KING FAROUK SHOW

Welcome to another informal get together where my friends and I just sit around and chew the rag.

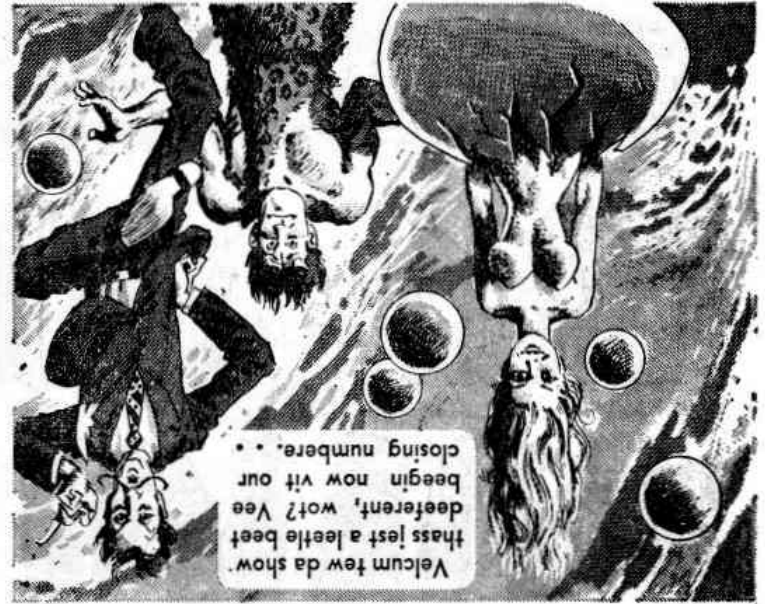


## THE FIDEL CASTRO SHOW

Wee'll be back weeth our guests een a leetle while, but first—a message from our sponsor. Amigos, how you feeaxed for blades?



## THE SALVATORE DALI SHOW

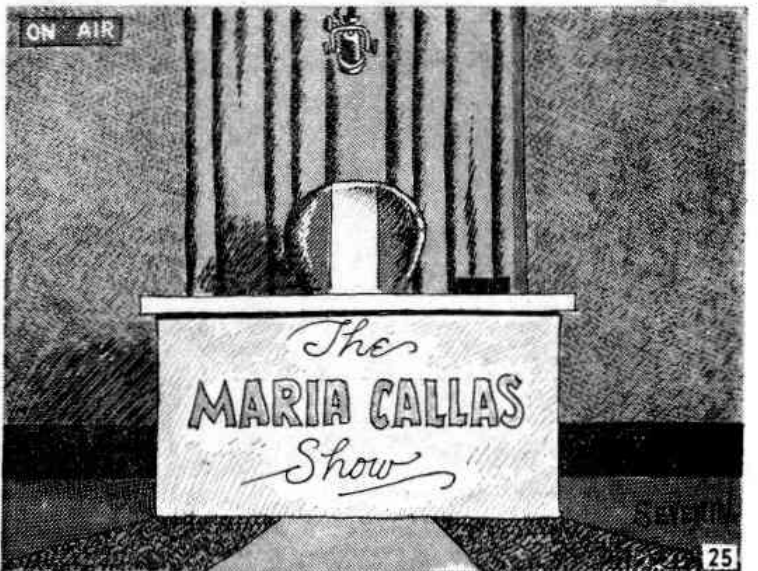


## THE BRENDAN BEHAN SHOW

Thish ish really a shwell show. Our firstt guesht ish already plashtered an' we've only been on for sheven minutes. Bring in the next guesht. . .



## THE MARIA CALLAS SHOW

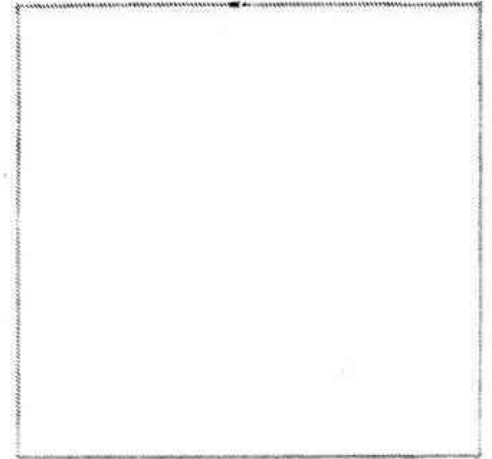


In keeping with our policy of letting you readers write and draw part of this magazine, **CRACKED** now gives you the start of several thrilling stories, and lets you . . .

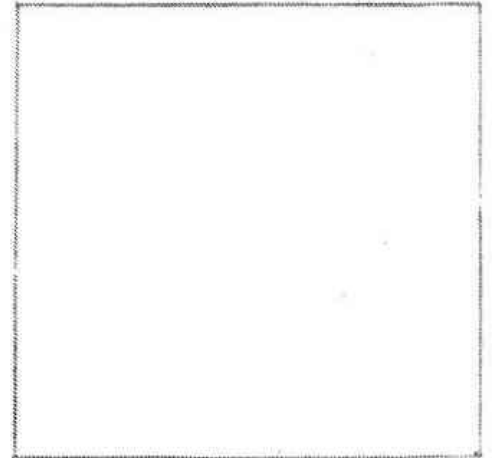
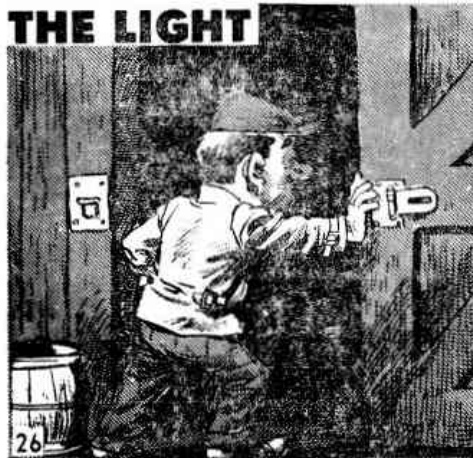


# DRAW YOUR OWN CONCLUSION

**THE SKIER**

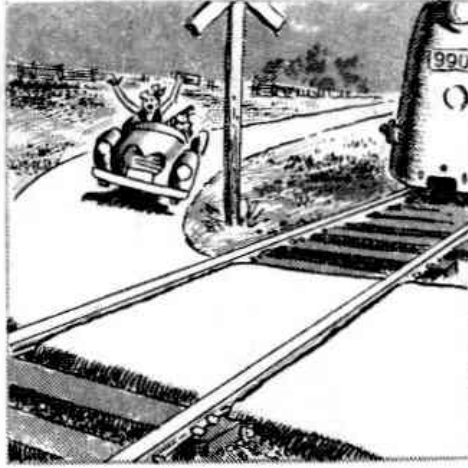


**THE LIGHT**

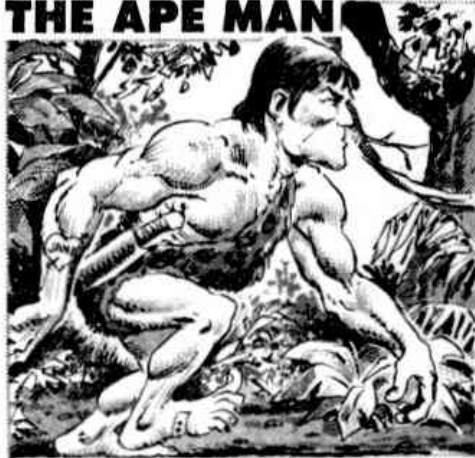




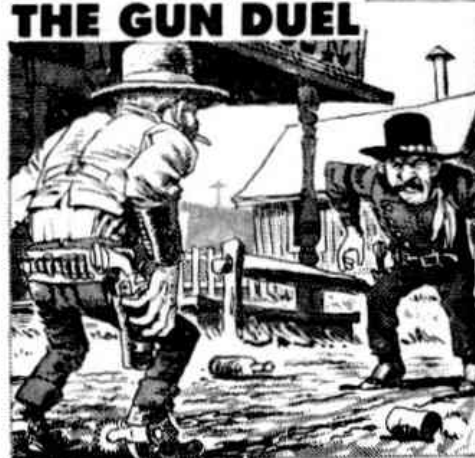
## THE RACE



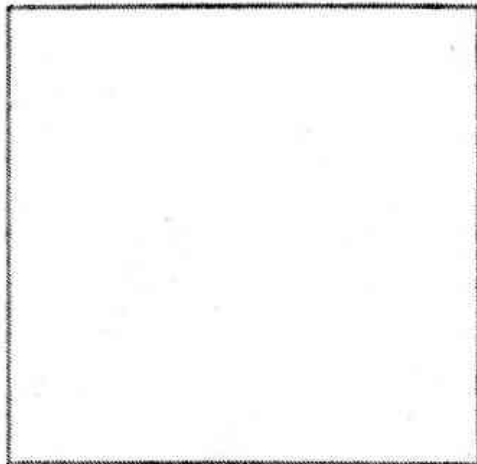
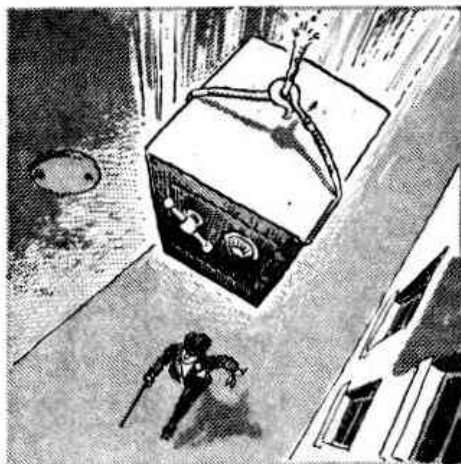
## THE APE MAN



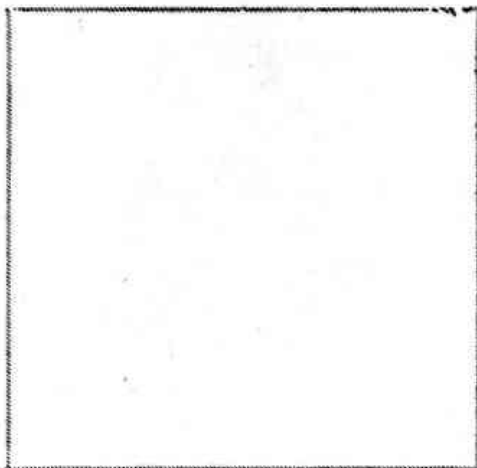
## THE GUN DUEL



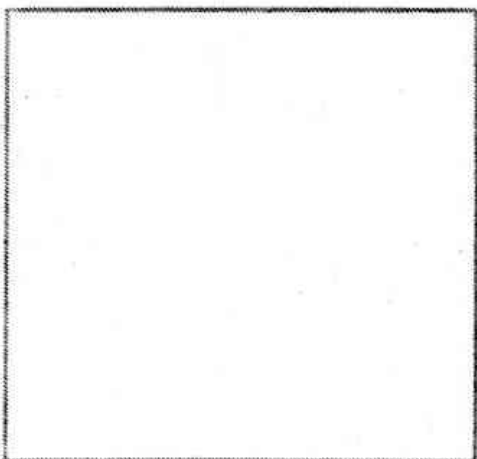
## THE CLOD



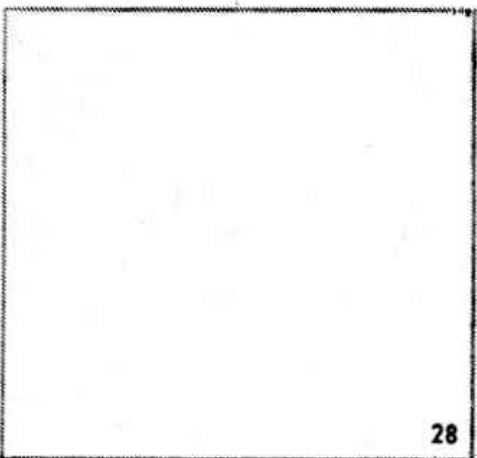
## STRANGER



## THE DOCTOR

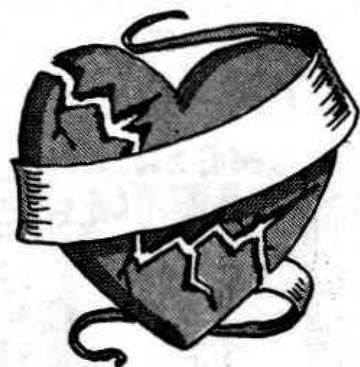


## THE HUSBAND



At last! They're here! Now, for the first time, you too can walk around tattooed whenever you want to without all the bother of getting them on or taking them off—simply by using . . .

# CRACKED PASTE-ON T•A•T•T•O•O•S



JUST CUT OUT AND ATTACH TO SKIN



# HORROR HOUSE

REAL AD

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOUR PARENTS. SEND FOR YOUR FAVORITE HORROR ITEMS



## HORRIBLE HANDS

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only \$3.00 per pair.



DO YOUR FRIENDS  
CALL YOU UGLY?

WEREWOLF  
Gruesome  
to behold.



## SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only \$2.00 ea.



## BLACK WIDOW SPIDER

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only \$1.00 ea.

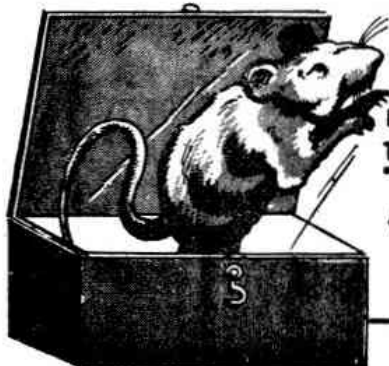
... If they don't, make sure they will with these Horror-House-All-Rubber face masks.



FRANKENSTEIN'S  
MONSTER Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.



## RAT IN THE BOX

Open the box, and the rat jumps out. Makes for a lot of screeching and

screaming. Be a snake in the grass, order a snake in the box.

only \$1.00 ea.

I am enclosing \$\_\_\_\_\_ for the HORROR HOUSE items checked below: HORROR HOUSE 218 W. 48th St. N.Y.C.

### RUBBER MASKS

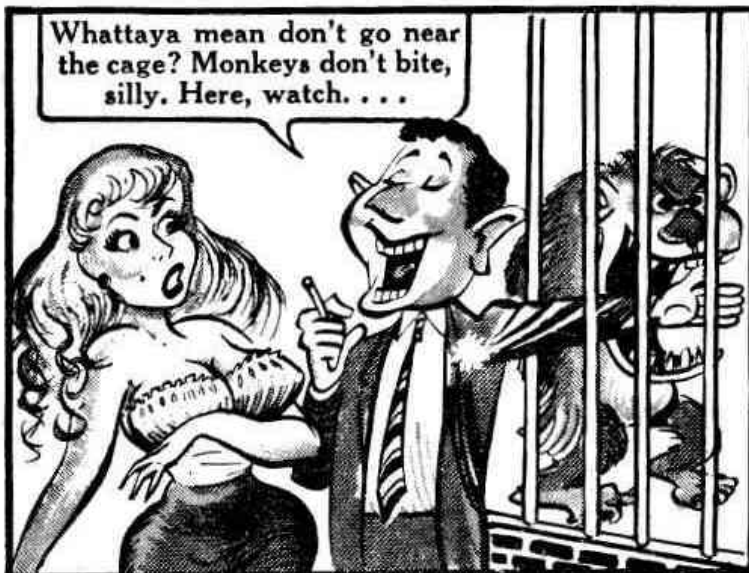
- |                                             |                                                 |                                               |
|---------------------------------------------|-------------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> BLACK WIDOW SPIDER | <input type="checkbox"/> WEREWOLF               | <input type="checkbox"/> MAN-FROM-MARS        |
| <input type="checkbox"/> HORRIBLE HANDS     | <input type="checkbox"/> DEVIL                  | <input type="checkbox"/> MONSTER-FROM-MERCURY |
| <input type="checkbox"/> SHRUNKEN HEAD      | <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> VAMPIRE              |
| <input type="checkbox"/> RAT IN BOX         | <input type="checkbox"/> ZOMBIE                 | <input type="checkbox"/> HORRIBLE-MONSTER     |
|                                             | <input type="checkbox"/> WITCH                  | <input type="checkbox"/> SKULL                |
|                                             |                                                 | <input type="checkbox"/> GORILLA              |

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

CRACKED TAKES YOU BACK TO ...

# When it all ENDED

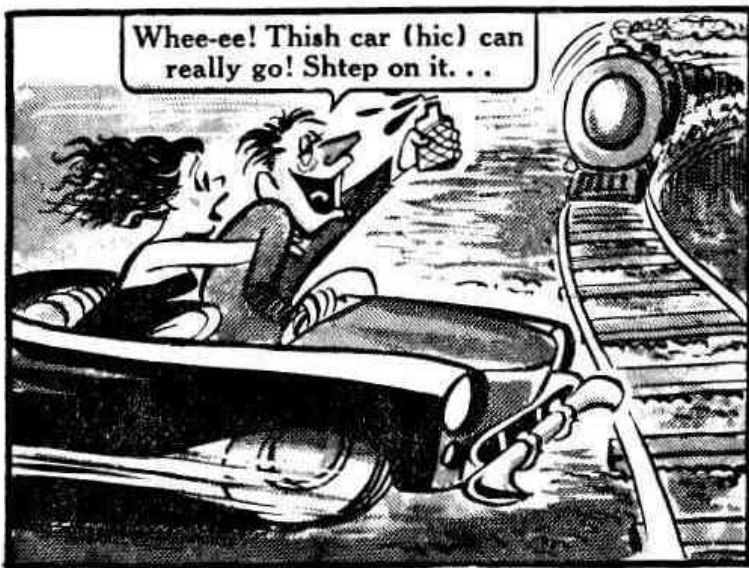
Whattaya mean don't go near the cage? Monkeys don't bite, silly. Here, watch. . .



Nonsense! I know a booby-trap when I see one. This is a dud. Look, I'll show you. . .



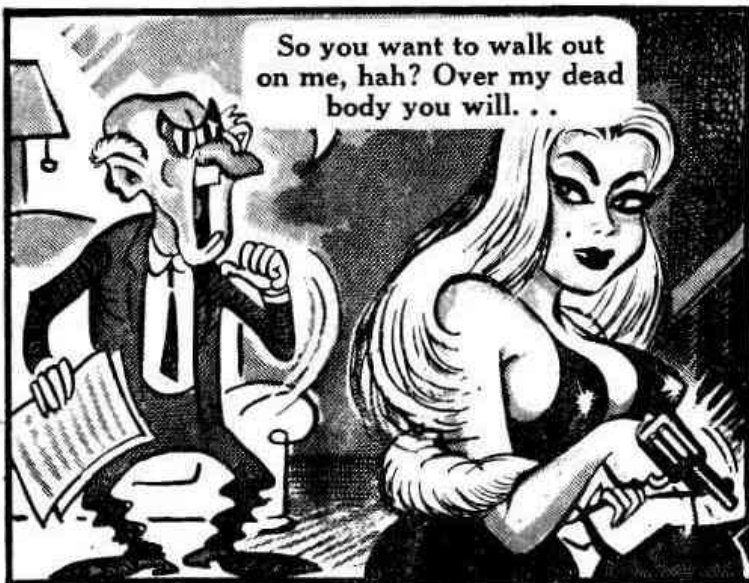
Whee-ee! Thish car (hic) can really go! Shtep on it. . .



Go 'way, Sergeant (yawn) I wanna get some more (yawn) sleep. . .



So you want to walk out on me, hah? Over my dead body you will. . .



Take along this camera. Maybe you can take some pictures while you're over in Moscow.



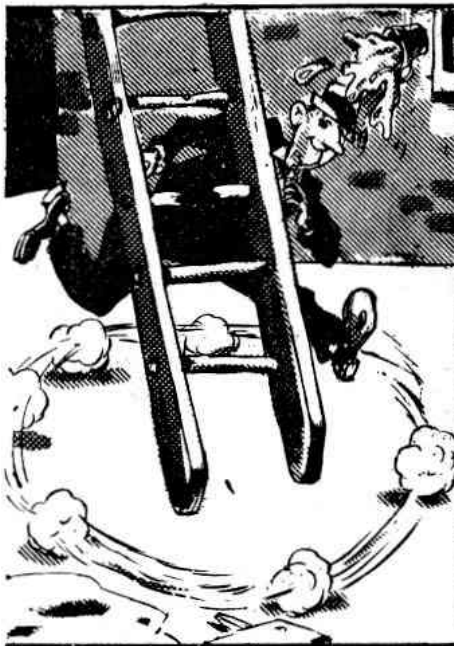
Vic  
MARTIN  
31

Superstitions are always a big drag to the people who have them. They make life miserable because you waste so much energy avoiding fears that are really imaginary. Now the best way to get rid of a silly superstition is to keep on doing just that thing you are afraid of. In this way you'll soon see how unfounded your fears are. For example, to show you what we mean, here are Cracked's suggestions on . . .

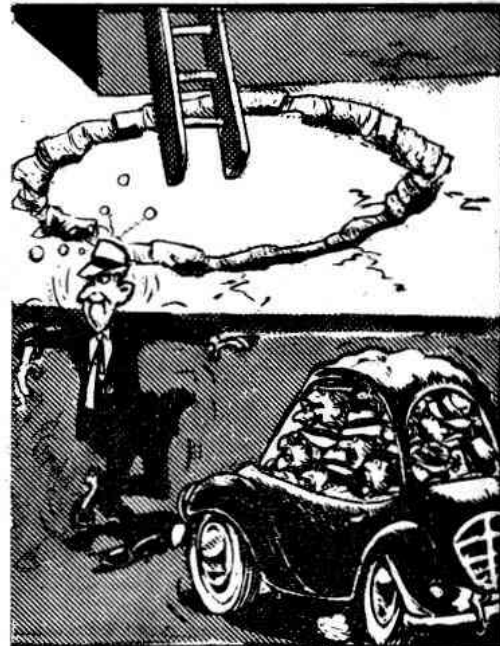
# HOW TO CURE



Fear that walking under a ladder will lead to harm.



Keep walking back and forth under ladder for about an hour.



You will soon see that you have left the spot unharmed.



Fear that breaking a mirror brings seven year's bad luck.



Go around and start breaking up every mirror in sight.



You will soon find out you won't have seven year's bad luck.

# SUPERSTITIONS



Fear that black cats crossing your path should be avoided.



Start rounding up the black cats in your neighborhood.



You will soon become aware of their affection for you.



Fear that lighting three a match is very dangerous.



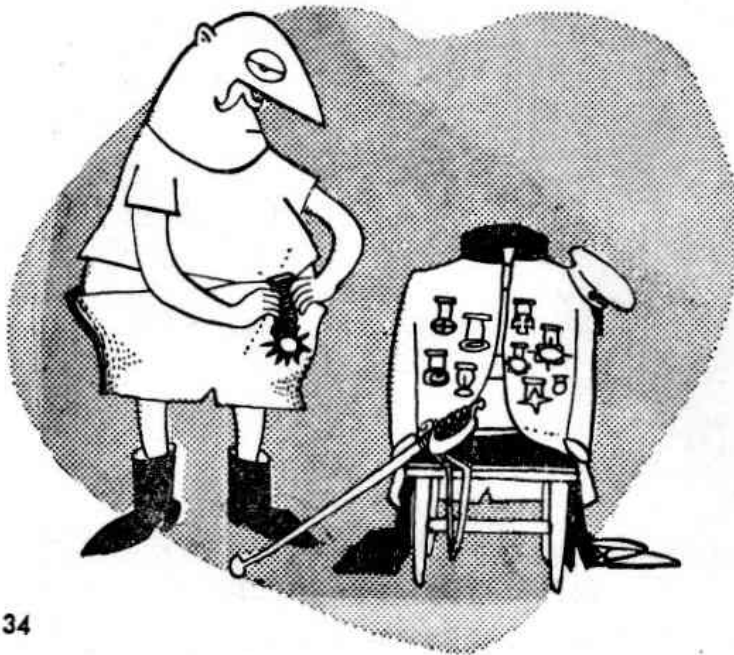
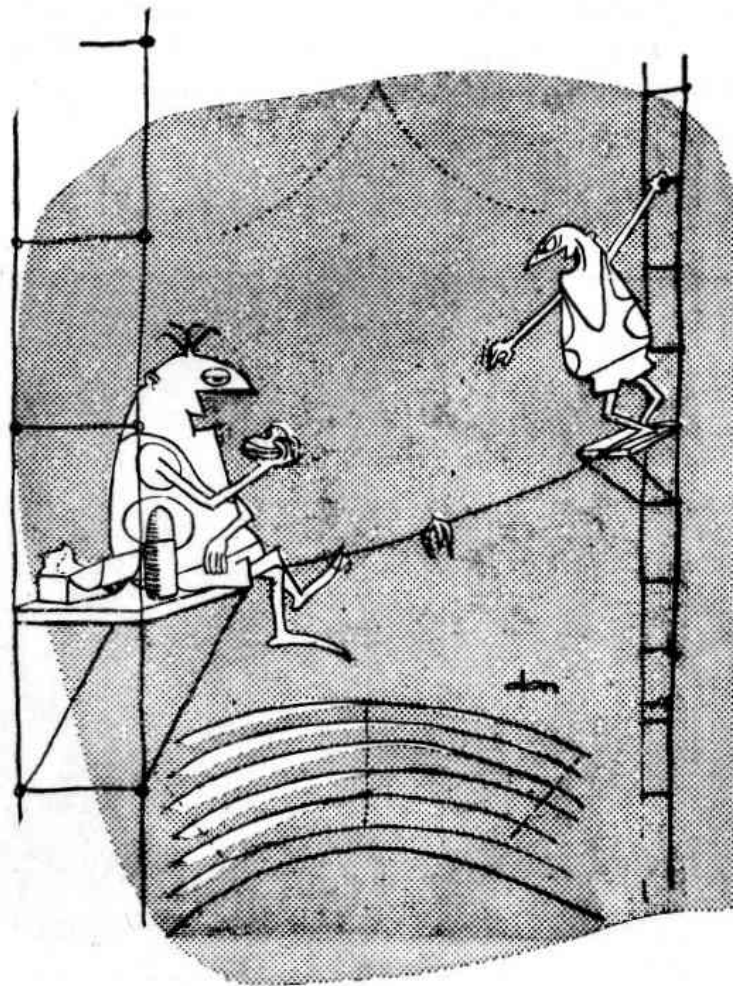
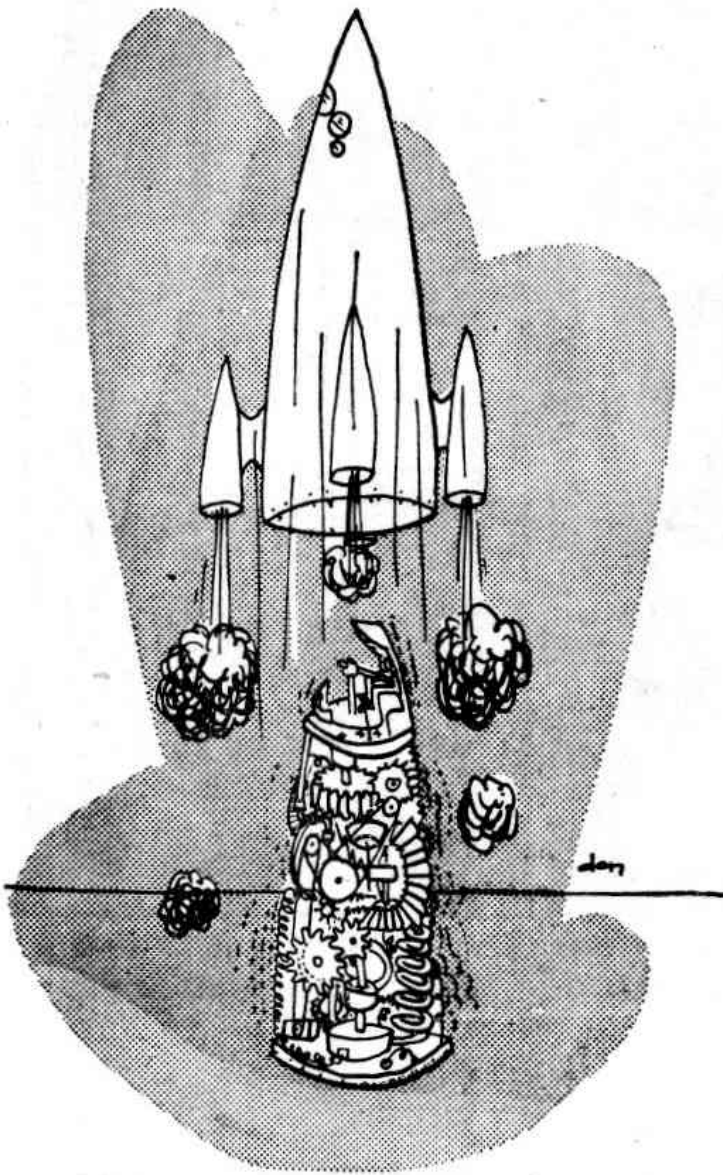
Keep lighting cigarettes for every three you come across.



You soon discover yourself removed from any danger.

In our Anniversary Issue of last year, CRACKED introduced a bright and talented artist named Don Swanson. His offbeat sense of humor and far out drawing style soon had the whole town talking. Fortunately most of the talk has since quieted down, so now we feel it's safe once again to expose to the big wide world . . .

# the little world of don swanson





don

Every summer a new phenomenon comes upon the American scene. This is the season of the outdoor festival. This is the time of the year when Jazz Festivals, Dance Festivals, Art Festivals and Music Festivals flourish alongside tents under the starry skies all over the nation. Here, addicts of every phase of our culture come

# SUMMER

... for different



**Alcoholics**



**Hypochondriacs**



**Neurotics**



**Wolves**

together to meet and make new friends. This got us to thinking that there are a lot of different types around who haven't the opportunity of a place to go in the summertime. Why not have festivals for these people? They could then mingle with others just like themselves and benefit greatly by the exchange of ideas.

# Festivals

types of people



# Wallflowers



# Juvenile Delinquents



## Mothers-In-Law



## Hypnotists



**Gangsters**



**Hoboes**



**Practical Jokers**



**Absent-Minded  
Professors**

In our last issue we illustrated a poem by Robert Service called "The Shooting Of Dan McGrew." We received so much mail to do another treatment by that brilliant frontier poet, that we now oblige by presenting the Cracked version of . . .

# The CREMATION of

# SAM MCGEE

**N**ow Sam McGee was from Tennessee,  
where the cotton blooms and blows.  
Why he left his home in the South  
to roam 'round the Pole, nobody knows.  
He was always cold, but the land of gold  
seemed to hold him like a spell;  
Though he'd often say in his homely way  
that "he'd sooner live in hell."





**○**n a Christmas Day we were mushing our way  
 over the Dawson trail.  
 Talk of your cold! Through the parka's fold  
 it stabbed like a driven nail.  
 If our eyes we'd close, then the lashes froze  
 till sometimes we couldn't see;  
 It wasn't much fun, but the only one  
 to whimper was Sam McGee.



**△**nd that very night, as we lay packed tight  
 in our robes beneath the snow,  
 And the dogs were fed, and the stars o'erhead  
 were dancing heel an toe,  
 He turned to me, and "Cap," says he;  
 "I'll cash in this trip, I guess;  
 And if I do, I'm asking that you  
 won't refuse my last request."



**W**ell, he seemed so low that I couldn't say no;  
 then he says with a sort of moan;  
 "It's the cursed cold, and it's got right hold  
 till I'm chilled clean thru to the bone.  
 Yet 'taint being dead—it's my awful dread  
 of the icy grave that pains;  
 So I want you to swear that, foul or fair,  
 you'll cremate my last remains."



**△**pal's last need is the thing to heed,  
 so I swore that I would not fail;  
 And we started on at the streak of dawn;  
 but God! he looked so ghastly pale.  
 He crouched on the sleigh, and he raved all day  
 of his home in Tennessee;  
 And before nightfall a corpse was all  
 that was left of Sam McGee.



**T**here wasn't a breath in that land of death,  
and I hurried, horror-driven,  
With a corpse half hid that I couldn't rid,  
because of a promise given;

It was lashed to the sleigh, and it seemed to say:  
"You may tax your brawn and brains,  
But you promised true, and it's up to you  
to cremate those last remains."



**N**ow a promise made is a debt unpaid,  
and the trail has its own stern code.  
In the days to come, though my lips were dumb,  
in my heart how I cursed that load.  
In the long, long night, by the lone firelight,  
while the huskies, round in a ring,  
Howled out their woes to the homeless snows  
—O God! How I loathed the thing.



**A**nd every day that quiet clay  
seemed to heavy and heavier grow;  
And on I went, though the dogs were spent  
and the grub was getting low;  
The trail was bad, and I felt half mad,  
but I swore I would not give in;  
And I'd often sing to the hateful thing,  
and it hearkened with a grin.



**T**ill I came to the marge of Lake Lebarge,  
and a derelict there lay;  
It was jammed in the ice, but I saw in a trice  
it was called the "Alice May."

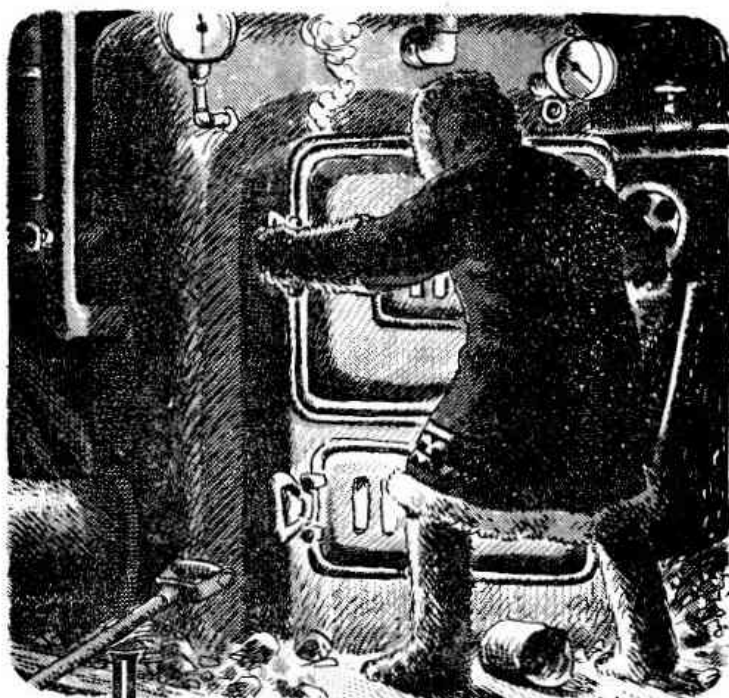
And I looked at it, and I thought a bit,  
and I looked at my frozen chum,  
Then "Here," said I, with a sudden cry,  
"is my cre-ma-tor-eum."



**S**ome planks I tore from the cabin floor,  
and I lit the boiler fire;  
Some coal I found that was lying around,  
and I heaped the fuel higher;  
The flames just soared, and the furnace roared  
—such a blaze you seldom see;  
And I burrowed a hole in the glowing coal,  
and I stuffed in Sam McGee.



**T**hen I made a hike, for I didn't like  
to hear him sizzle so;  
And the heavens scowled, and the huskies howled,  
and the wind began to blow.  
It was icy cold, but the hot sweat rolled  
down my cheeks, and I don't know why;  
And the greasy smoke in an inky cloak  
went streaking down the sky.



**I** don't know how long in the snow  
I wrestled with grisly fear;  
But the stars came out and they danced about  
ere again I ventured near;  
I was sick with dread, but I bravely said:  
"I'll just take a peek inside.  
I guess he's cooked, and it's time I looked;"  
... Then the door I opened wide.



**A**nd there sat Sam, looking cool and calm,  
in the heart of the furnace roar;  
And he wore a smile you could see for a mile;  
and he said: "Please close that door,  
It's fine in here, but I greatly fear  
you'll let in the cold and storm—  
Since I left Plumtree, down in Tennessee,  
It's the first time I've been warm."

# *The Revels of Ancient Rome*



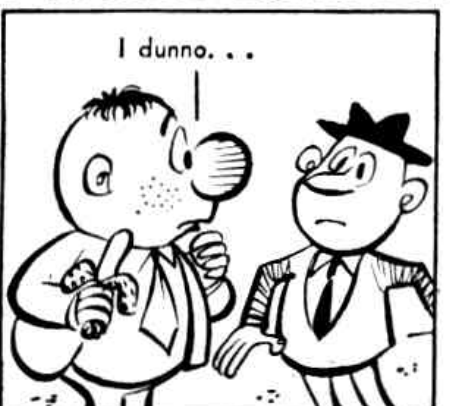
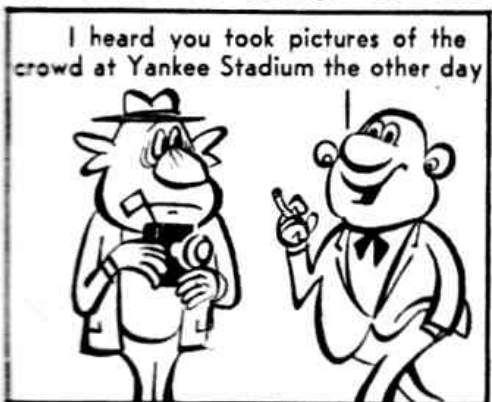
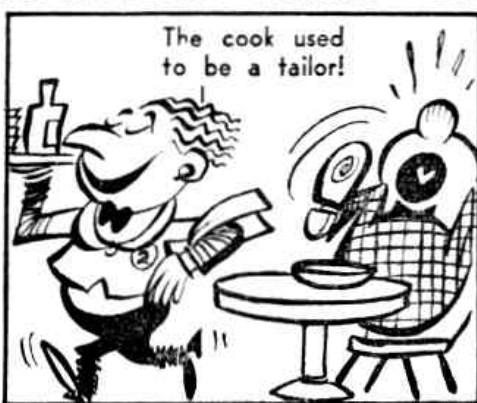
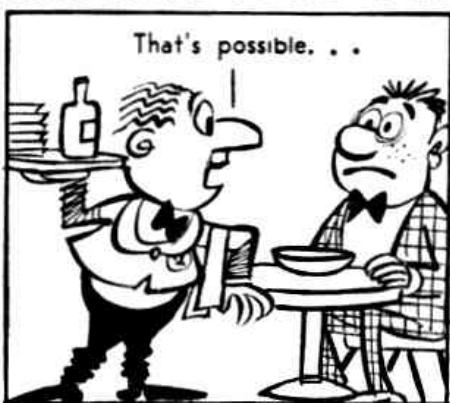
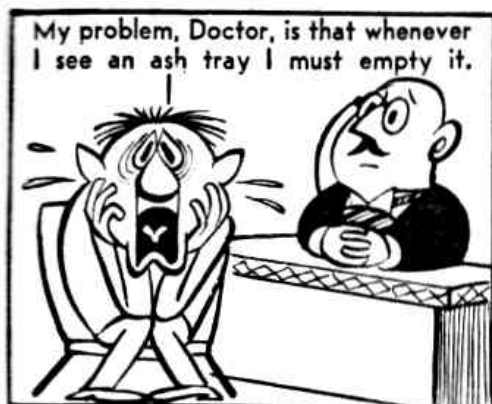
**THIS PICTURE SHOWS HOW YOU THINK IT WAS . . .  
NOW TURN PAGE AND SEE . . .**

# HOW IT REALLY WAS



"Why doesn't something ever happen around here?"

# STORIES OF THE MONTH



With the success of the early morning television programs that offer college credits for various academic subjects, network producers are now beginning to realize that the American public is a little more sophisticated than they were once believed to be. We figure that sooner or later this realization will spread to motion pictures and films will be made with more intellectual themes. We feel however, that the Hollywood version would be more sensational than informative, so we imagine the ads on these . . .

# EDUCATIONAL

THEY STARED UP AT THE MOON AND LOST THEIR HEADS IN THE PASSION OF A MOMENT . . .

## ASTRONOMY

FLASHING ACROSS THE SCREEN IN A BLAZE OF UNLEASHED FURY COMES THE HIGH-POWERED STORY OF THE MEN WHO MAKE THE STARS

THRILL TO A BEVY OF HEAVENLY BODIES DANCING IN THE NIGHT — RIGHT BEFORE YOUR VERY EYES!!!

a gravitational release

in cosmoscope

FROM OUT OF THE NIGHT CAME THE INVISIBLE MONSTERS



Cold blooded and inhuman, they wreaked their havoc upon the weak and innocent . . . no one was safe in their devouring clutches!! Introducing VIRUS BACCILLI IN THE LEADING ROLE (and girls—it's single!)

ONE MILLION YEARS IN THE MAKING!

## ANTHROPOLOGY

*The True Story of Mankind*

Thrill to  
Savage Scenes



Primitive Voodoo Rites of Hottentot Bushmen



Exotic War Dances of Polynesian Headhunters



Ancient Tribal Customs of Mau-Mau teenagers

. . . And Many Other Spectacles!

**NOW IT CAN BE TOLD!!!**

SEVERIN

Please Do Not Reveal The Beginning To Your Friends

# MOTION PICTURES

## PSYCHOLOGY

**THE SCANDAL THAT  
SHOCKED A NATION!**

THE STORY THAT PROBES  
DEEP DOWN INTO THE  
MURKY RECESSES OF  
THE MIND . . .

A sensuous story that  
pulls no punches as  
it plunges downward  
into the very soul  
of man . . .

What mad passion drove  
her into hysterics at  
his touch???

What strange obsession  
urged her on into odd  
convulsions???

See **PSYCHOLOGY**  
... AND FIND OUT!



**THE YEAR'S TOP SUSPENSE FILM!**  
**WHAT SECRET WAS IN THE GARDEN?**

## BOTANY

IN THRILLING  
FLORAL COLORS



**It could only happen here!!!**

**WHAT STRANGE MYSTERY DID SHE FIND IN THE  
PETUNIA BUSH???**

THE BIGGEST  
SHOW

IN THE  
WORLD!

## GEOGRAPHY

AROUND THE WORLD IN 80 MINUTES



See the coastal  
region of Lower  
Tasmania . . .

Visit the delightful  
sand dunes of Rangoon

**NO ONE  
WILL BE  
SEATED  
DURING**

**THE LAST  
FIVE COUNTRIES**

natural colors

Thrill to the rocky plains of  
Madagascar . . .

Cough to the climate that  
is Pittsburgh . . .

A Story of International Intrigue and Strange Global Adventures  
filmed on location with a cast of BILLIONS!

... INTO THE CAVES HE SEARCHED FOR THE MYSTERY

## GEOLOGY



**NO HANDBALL  
PLAYING AGIN  
THIS WALL**

**CG SON OF FIRE  
WAS HERE**

**MEN'S**

The most glorious adventure of our time — blazing across  
the screen's most exciting backgrounds . . . filmed on location  
where it is still happening right before your very eyes!

Hear Nat "King" Cole sing the hit "Rock Of Ages"

# AMERICAN HISTORY



See The Ride of Paul Revere

THE BOLDEST, MOST COLOSSALEST SPECTACLE EVER\* FILMED!

THE EPIC SAGA THAT COMES ALONG ONLY ONCE IN A LIFETIME—



See The Boston Tea Party



See The Panic of 1837

150 years in the making!

WITH A CAST OF MILLIONS FILMED ON LOCATION WHERE IT HAPPENED



See The Year The Yankees Lost

"BETTER THAN THE BOOK!" Times

and they said it couldn't be done.

From the men who gave you—  
PLANE ALGEBRA—  
ADVANCED CALCULUS  
THE LOGARITHMS STORY—

now comes the  
most powerful  
one of them all!

## TRIGONOM

## ETRY\*



SHE HAD THE RIGHT FORMULA AND KNEW ALL THE ANGLES — BUT LOST OUT IN THE STRANGE TRIANGLE SHE FOUND HERSELF IN ...

\*based on an idea by Pythagoras

AN EXPOSE OF THE NUMBERS RACKET TOLD WITH STARTLING ACCURACY!

OUT OF THE DARKNESS THEY STUMBLED UPON THE TRUTH ...

# THE STORY OF PHILOSOPHY

... A strange journey into the unknown!!!  
... A masterpiece of truth, beauty, ethics and morality!!!



SAL MINEO as PLATO  
consumed by ideals  
he paved the way for battle  
BOBBY DARIN as SOCRATES  
driven by passion he gave his life for the truth  
RICKY NELSON as NIETZSCHE  
possessed by devils he created a superhuman monster  
TAB HUNTER as SPINOZA  
intoxicated by it all he lived in a world of his own!  
... THEY HAD TO FIND OUT WHO WAS MR. BIG!

DEEP UNDER THE WATERS THEY CAME  
UPON A SEETHING NEW EXPERIENCE ... Esther Willyms  
& Buster Crabb

# MARINE BIOLOGY

in thrilling aquatic colors\*



Thrill to  
• The mating calls of the crabfish  
• The behavior patterns of the octopus  
• The fury of a neurotic salmon  
... and many other ocean wonders

1001 (COUNT THEM)  
UNDERWATER THRILLS

THE MOST FAMOUS MONSTERS THE SCREEN HAS EVER KNOWN  
NOW COME TO YOU IN ONE GIGANTIC COLOR FILM!

# ZOOLOGY



THE 3-TOED SLOTH  
FROM MADAGASCAR

THE SABRE-TOOTHED  
TIGER FROM RANGOON



THE WOOLLY RHINOCEROS  
FROM NOVA SCOTIA



THE STORY  
OF MAN  
AGAINST  
BEAST



THE CLOD WHO WROTE  
THIS ARTICLE

*Winner of the  
Mau-Mau Drama  
Critics' Award*

A PICTURE SO BRUTALLY FRANK  
AND OUTSPOKEN THAT ONLY A  
MAN LIKE SAM KATZMAN WOULD  
DARE ATTEMPT IT!



SHOCKINGLY BOLD, IT DEALS WITH  
SUBJECT MATTER NEVER BEFORE  
SHOWN ON A HOLLYWOOD SCREEN  
... BANNED IN PARIS AS INDECENT!

... How could she tell her teenage  
daughter — when she didn't know  
herself?

**CHILDREN UNDER 16 NOT ADMITTED**  
UNLESS ACCOMPANIED BY  
BOX-OFFICE PRICE

H  
Y  
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THE INSIDE STORY OF ACADEMIC LIFE  
(free box lunches to first 100 patrons)



## REST PERIOD

FILMED ON LOCATION IN LOUNGES AND LUNCHROOMS  
WHERE IT ACTUALLY HAPPENED!

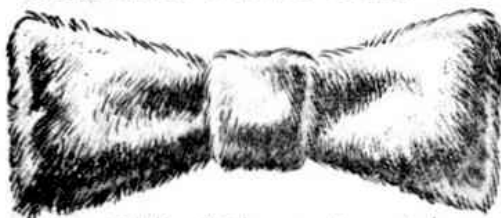
SEE the faculty rest room at night ...  
SEE what goes on in student lounges ...  
SEE the handwriting on the wall ...

THE TRUE STORY OF WHAT GOES ON BETWEEN CLASSES

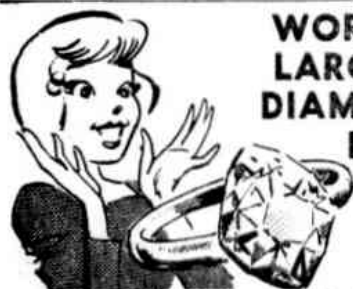
# CRACKED **REAL AD** FUN SHOPPE

**A MILLION \$ WORTH  
OF MERCHANDISE**  
(GUARANTEED TO PUT  
YOU IN THE POOR HOUSE)

## GENUINE MINK BOW TIE



No kidding! It's genuine mink and a real bow tie. A funny gag as well as a useful item. You'll come on real cool and also stay hot under the collar! Only **\$3.00**



## WORLD'S LARGEST DIAMOND RING

2 1/2"  
by  
4 1/2"

glistens like the real thing! Wear it around your house. Better still, wear it around your finger. Only **\$2.00**

## GLITTERING DIAMOND STICK PIN

A dazzling stone the size of a dime. Put it on your tie or blouse. If you haven't got a tie or blouse — use your head! Only **\$1.00**

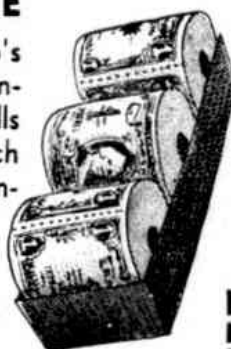


## GENUINE MINK COAT

A luxurious gift for your girl friend—if she happens to be 4 inches tall. Made of authentic mink, this miniature fur comes in a stunning gift box—made of authentic cardboard. Yours for only **\$3.00**

## MILLIONAIRE'S BATH TISSUE

For the guy who's really loaded. Contains 3 heavy rolls of money in each box. Complete ensemble for only **\$2.00**



## MONEY MAKING MACHINE

Makes money out of paper. Turn the knob and out comes bills of any denomination. Fool everyone— **\$2.00**



## A MILLION DOLLARS

Yes, a million dollars (stage money) in each package. Contains 180 bills. It all adds up to a million laughs—Usually at you! All for **\$1.00**



**CRACKED FUN SHOPPE**  
45 WEST 45th STREET  
NEW YORK, N. Y.

I AM ENCLOSING \$\_\_\_\_\_ FOR  
THE ITEMS CHECKED BELOW:

- ☐ MILLIONAIRE'S BATH TISSUE
- ☐ DIAMOND STICK-PIN
- ☐ MONEY TISSUE NAPKINS
- ☐ A MILLION DOLLARS
- ☐ LARGEST DIAMOND RING
- ☐ GENUINE MINK COAT
- ☐ MONEY MAKING MACHINE
- ☐ MINK BOW TIE

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZONE \_\_\_\_\_

## BOXED MONEY TISSUE NAPKINS

Each box contains crisp new money napkins. Guaranteed to wipe away all your troubles—as well as any egg on your chin. Only **\$2.00**  
per box





## How we retired for 20 years with \$30 a month

"1941 was an important year for Shirley and me. I had just lost my job and she became violently ill. We were both without funds and there was nothing to eat. The situation looked hopeless. That's when we decided to hold up a bank.

"This was the turning point in our lives. What happened was that we promptly got arrested and sent to Leavenworth—she with the women and me with the men. It turned out to be the luckiest thing that ever happened to us. Before that, we had no money and were starving. Now, we had 3 square meals a day—not to mention the security of having permanent work to do.

"What's more, we were making money—\$1 a day for each, which came to \$60 a month. And since we were both in for 20 years, this amounted to a tidy sum. Especially when we could put most of it aside as savings, since we didn't have any major expenses. All in all, it took the pressure off us considerably.

"We both realized that here was our chance to save a lot of money so that when we got out we would be able to buy that farm in Connecticut. Well, we scrimped and we scraped. We went without candy, cigarettes and chewing gum. We did odd jobs for the other inmates for any money they would give us.

"Last month we got out. The both of us managed to save \$7,964.82 and we were now on our way. Yes—robbing the bank was the smartest move we ever made. And investing our future with Leavenworth was the wisest decision of our lives."

**SEND FOR FREE BOOKLET.** This story is typical. Assuming you enter prison at an early age, you can plan on retiring in just 20 years with a sizeable nest egg; Simply mail the coupon below for a free 86 page booklet which plainly tells you how to commit a crime, get arrested, and have the opportunity to make a fortune.

### **LEVENWORTH MUTUAL RETIREMENT INCOME PLAN GUARANTEES YOUR FUTURE**

*over 100 years  
of life insurance protection  
for gangsters and criminals.*

Leavenworth Mutual Retirement Plan  
Cell Block 13 Leavenworth, Ky.

Please rush me free booklet entitled "How to go to jail and make money in your spare time."

Plan for men Plan for women Plan for escape

Name \_\_\_\_\_

Address \_\_\_\_\_

Alias \_\_\_\_\_

# CRACKED \$MILLIONS\$ BILLS

